

What is the EUSTAS STEVIA LABEL?

The label is a quality label and shall certify the good quality of steviol glycosides brought into Europe. It is owned and will be administered by EUSTAS. It is registered in the Office of Harmonization of Internal Market (OHIM). The quality specifications of the Label correspond to those defined by JEFCA and EFSA.

Who can get the EUSTAS STEVIA LABEL?

If you are a company, factory or production unit producing steviol glycosides as starting material for final food stuffs or a steviol glycosides containing product you can ask for the label.

How can you get the EUSTAS STEVIA LABEL?

The label will be granted for a defined batch. You have to sign a license agreement with EUSTAS and send a sample of the batch and relevant information about the production process and control. The sample will be checked by a certified laboratory listed by EUSTAS to watch EUSTAS standards being fulfilled. It is guaranteed by EUSTAS that all information is treated as confidential.

What is the advantage of the EUSTAS STEVIA LABEL?

After the certification process you are allowed to put the label on your product. With the EUSTAS STEVIA LABEL you can easily inform the food producer or final consumer about the high quality of your steviol glycosides or Stevia ingredients in your product.

Do you need more information?

Please contact the EUSTAS Stevia Label Committee, which is formed by:
Joël Perret, Chair
Ursula Wölwer-Rieck, Vice-Chair
Monica Lorenzo, Secretary

... by sending the filled out [Query of Information](#) to label@eustas.org